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# Cookie Policy

**Last updated:** 20<sup>th</sup> April 2026

## 1. Introduction

This Cookie Policy explains how **Brazil & Co (Steel) Ltd** (“we”, “our”, “us”) uses cookies and similar technologies on our website.

We use cookies to ensure our website functions correctly, to improve performance, and to help us understand how visitors interact with our site.

This policy should be read together with our **Privacy Policy**.

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## 2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the site remember your actions and preferences, making your browsing experience smoother and more efficient.

Cookies may be:

- **Session cookies** – deleted when you close your browser
  - **Persistent cookies** – remain on your device for a set period
  - **First-party cookies** – set by our website
  - **Third-party cookies** – set by external services we use
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## 3. Types of Cookies We Use

### A. Strictly Necessary Cookies

These cookies are essential for the website to function properly. They enable:

- Security features
- Basic navigation
- Access to secure areas (e.g., customer portals, order forms)

Without these cookies, the website may not operate correctly.

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## **B. Performance & Analytics Cookies**

We use analytics tools (such as Google Analytics or similar services) to understand:

- How visitors use our website
- Which pages are most popular
- How users find our site

This helps us improve our website and customer experience.

All analytics data is aggregated and does not identify individuals.

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## **C. Functionality Cookies**

These cookies allow the website to remember:

- Your preferences (e.g., language, region)
- Form inputs you have previously submitted

They help make your experience more personalised.

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## **D. Marketing & Third-Party Cookies**

Our website may display:

- Embedded maps (e.g., Google Maps for our location)
- Embedded videos
- Social media links

These third-party services may set their own cookies. We do not control these cookies and recommend reviewing their privacy policies.

We **do not** use cookies for targeted advertising.

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## 4. Why We Use Cookies

We use cookies to:

- Ensure the website operates securely and efficiently
  - Improve site performance
  - Analyse website traffic
  - Support customer enquiries and contact forms
  - Provide access to online tools (e.g., delivery request forms, product information, or account login areas)
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## 5. Managing Your Cookie Preferences

When you first visit our website, you may be asked to accept or reject non-essential cookies.

You can also manage cookies at any time by adjusting your browser settings. Most browsers allow you to:

- Block cookies
- Delete existing cookies
- Receive alerts before cookies are stored

Please note:

Blocking certain cookies may affect website functionality.

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## 6. Third-Party Services We Use

Depending on your website setup, we may use:

- Google Analytics
- Google Maps
- Website hosting provider cookies
- Security or firewall tools

These services may set cookies to operate correctly. We ensure all third-party providers comply with GDPR requirements.

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## 7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated “Last updated” date.

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## 8. Contact Us

If you have questions about our Cookie Policy, contact us at:

**Brazil & Co (Steel) Ltd**

**Email:** [info@fairyhousesteel.ie](mailto:info@fairyhousesteel.ie)

**Phone:** 00353 1 8256482

**Address:** Brazil & Co (Steel) Ltd T/a Fairyhouse Steel, Porterstown Lane, Ratoath, Co Meath

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